



YES ON ISSUE 1A

Stronger transportation system. Stronger Larimer County.

Key Messages - Larimer County Issue 1A

Topline

A “yes” vote on Larimer County Ballot Issue 1A invests in a stronger transportation system, building a stronger Larimer County for all of us who live and work here.

Supporting Points

A strong multi-modal transportation network improves our wellbeing as we commute to and from work and go about our daily lives.

Ballot Issue 1A is a 0.15% sales tax (15 cents on a \$100 purchased) to support transportation, a pillar of the future economic health of Larimer County.

Infrastructure and maintenance needs funded by Ballot Issue 1A would include **roads and bridges, as well as pedestrian, cycling and transit** projects across Larimer County.

Funds from 1A can also be used to unlock matching state and federal funds.

Essentials like groceries, personal and health care needs, and business essentials and investments **are exempt from the 0.15% tax**, easing the financial impact on county residents and businesses while supporting the essential infrastructure and maintenance of the transportation system in Larimer County.

Larimer County has identified a total unfunded need of \$645 million over the 15-year period the tax would span. The new sales tax would generate an estimated \$22 million annually for 15 years for a total of \$330 million, unlocking matching funds from state and federal sources to leverage these local financial resources.

A “Yes” vote on Ballot Issue 1A supports:

- **Network Demands in an Integrated Economy** – Recent studies suggest that 70% of residents and workers in Larimer County travel outside their home community for employment, shopping, entertainment, education and recreation.
- **Expanding Mobility Options** – The way we all get around the County has changed from when the original road network was built. To assure safety for our families, workforce, customers and vendors, our future transportation network needs forward-looking design including elements such as wider roadways and shoulders to accommodate various modes of transportation.
- **Enhancing Resiliency** – We are seeing fire, floods and extreme weather become more prevalent, with greater impact as our economy and scale of commerce grows. To ensure the network is prepared to function properly, the cost to anticipate such challenges will increase over time.
- **Overcoming Financial Constraints** - Property taxes aren't enough. Transportation is one of few discretionary budget categories. This leaves our road network exposed to fiscal demands within other departments. Not only does transportation compete with other County services, but property tax revenue earmarked for such purpose must be shared with other local governments.
- **Leveraging Local Funds** - Larimer County does not have any current resources to use as a match or complement to state or federal funds that could be applied to County transportation needs. Today’s funding landscape requires successful partnership of local, county, state and federal monies. Creating a resource to be part of this financial stack is vital to our future success.